

HUD COC NOFO OVERVIEW:

On August 18th, 2021, HUD published the Notice of Funding Opportunity (NOFO) for the Fiscal Year (FY) 2021 Continuum of Care (CoC) Program Competition: ROCC has opportunity to submit one or more applications totaling no more than \$161,276 in new/bonus project funding in this competition and an additional opportunity to submit one but not more than three (3) applications totaling no more than \$483,828 specific to projects serving DV population.

To learn more about the HUD CoC guidelines on allowable projects, go to: [CoC Program Competition | HUD.gov / U.S. Department of Housing and Urban Development \(HUD\)](https://www.hud.gov/US-Department-of-Housing-and-Urban-Development). For information about ROCC expectations for completing a project proposal, timelines, and to access to the application, please follow this link to the following documents on the [ROCC website](#).

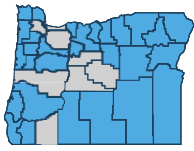
- 2021 NEW/BONUS/DV Application
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NEW PROJECT APPLICATION OVERVIEW:

For the 2021 Continuum of Care Program Competition, ROCC standardized the new/bonus/DV application process and that includes (1) an application checklist and (2) a new scoring procedure. The purpose of this document is to give agencies guidance in applying for a new project and to explain the scoring criteria that is listed at the end of this document.

Instructions: Using the application template provided. (Can be found the [ROCC website](#).)

1. Application Information.
2. Contact information. If the agency does not have a contact, please note that in the associated box.
3. Project Name.
4. Project Type. Responses are in a dropdown box and include New/Reallocation, New-DV, New-CE (Coordinated Entry), and New-Other. If Other, please ensure that the application clearly says the reason the project does not fit into one of the other categories.
5. Is this the only CoC project in the county served? This is a yes/no question. The purpose of this question is to ensure that CoC projects expand across the ROCC service area and not focused in those areas already served. Projects serving one county are given 1 point during scoring. This is not a requirement for applying.
6. Total Amount Requested.



SECTION 1: THRESHOLD REQUIREMENTS

Threshold requirements must be met to apply. Respond to each question as yes/no in the application template. If all requirements are met, continue with the application.

1. **Eligible Applicant.** Non-profit organizations, States, local governments, and instrumentalities of state and local governments.
2. **Eligible New Project Types.** Types are listed in the application template.
3. **HMIS Implementation Agreement.** Applicants must provide client information into a Homeless Management Information System (HMIS). The HMIS Agency Agreement needs to be reviewed and approved by the agency executive director. The agreement is available on the [ROCC website](#).
4. **Coordinated Entry Agreement.** HUD requires that all CoC-funded projects take part in the ROCC Coordinated Entry (CE) Process. The coordinated entry process is systematically contributing to a process of listing and prioritizing those experiencing homelessness in the community. The Coordinated Entry Agreement is available on the [ROCC website](#) and must be reviewed and approved by the agency executive director.

SECTION 2: PROPOSAL DOCUMENTATION

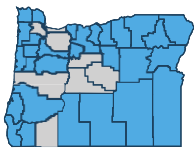
This section verifies that the applicant provides the required documents when submitting a proposal. This includes the application narrative, a draft budget and other supporting documents that may be provided as a supplement to the application narrative.

The Agency Director, the Project Manager and the staff or application writer need to sign off on the application.

SECTION 3: APPLICATION QUESTIONS

Section 3 are the questions that need a response in the application narrative. Questions are broken into categories with points scored in each of those categories. The template is a tool to ensure that the answers are completed and marked as Yes/No.

Please provide a complete response to the question in a clear and concise manner. Though the ROCC does not have a word limit, scores are based on content and clarity.



COMMUNITY NEEDS (10 POINTS).

Does the project meet a community need? The response should be based on a defined need and should include details showing the need. The applicant may include accompanying documentation showing the need.

PROJECT QUALITY, APPROPRIATENESS AND READINESS (45 TOTAL POINTS)

Population Served (10 Points). Two questions. Responses requires a clearly define the population to be served, the eligibility requirements for taking part in the project and the method used for prioritization for project services. This includes how the agency and/or project addresses racial disparities when providing services in their region.

Project Design (10 Points). Five questions. Responses should be focused on staffing, project design and the agency's relationships with community partners.

Project Outcomes (10 Points). Three questions. Responses need to be focused on HUD-specific outcome measures that are needed for all CoC-funded projects. Questions explicitly address those outcome measures.

Housing (5 Points). Three questions. Questions ensure that the applicant has a plan in place to secure housing including examples.

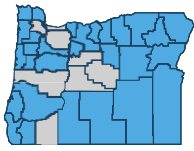
Policies and Procedures (5 Points). Three questions and a checklist of Hearth-required policies and procedures. Responses should include the agency's current operating policies and procedures that include but not limited to fiscally, operationally and specifics about homelessness and housing.

Project Readiness (5 Points). Three questions. Responses should say how the project will be implemented in a timely manner.

HMIS PARTICIPATION (10 POINTS).

All CoC-funded projects need to use a Homeless Management Information System (HMIS). This section is broken into three distinct possible agency situations in using an HMIS where the applicant will choose only one. Select the section that is currently true for your agency and answer the questions specific to the situation. The three are:

1. The agency does not use a HMIS. The questions provide the information necessary to ensure the agency plans to use HMIS the steps to do so.



2. The agency uses an HMIS system, but it is not ServicePoint, which is the HMIS used by the ROCC. The questions provide information on how the current system is utilized and how it will integrate into ServicePoint
3. The agency uses ServicePoint as the HMIS. The questions provide how it is currently being used.

PAST PERFORMANCE (15 POINTS)

Three questions. Responses require information on projects similar the one proposed and past performance. Information should include the funds awarded and expensed over the course of the project. The applicant may provide additional documentation that reflects performance for those projects.

AGENCY EXPERIENCE / RISK (10 POINTS)

Five questions. Responses provide information that identify agency strengths and any risks for implementing the CoC-funded project. Topics include experience with other federally funded projects, fiscal procedures, and audit information. New in 2021, HUD requires a response to how COCs and agencies have addressed COVID-19 and this question has been added.

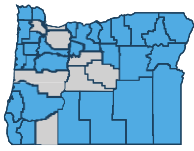
ALIGNMENT WITH COC PRIORITIES (10 POINTS)

Two questions. HUD measures system performance using HMIS data. Responses should provide information on how the agency will measure performance using HUD guidance. Examples of the performance measures are listed and may not all apply to the project.

COC-funded agencies must participate in the ROCC. Expectations are listed and responses need to provide information on the applicants current or planned participation in the ROCC.

ALIGNMENT WITH COORDINATED ENTRY STANDARDS (10 POINTS)

Two questions. COC-funded agencies must participate in the ROCC's Coordinated Entry process. The coordinated entry process is systematically contributing to a defined process of listing and prioritizing those experiencing homelessness in the community. For more details, review the HUD Notice CPD-014-12 for using coordinated entry. The application provides examples of the coordinated entry requirements that may be used as guidance to answer the question.



Applicant should respond on the agency's current coordinated entry process or the plan for taking part in coordinated entry in the ROCC. It is suggested that the applicant reach out to their local Community Action Agency (CAA) that serves as the coordinated entry lead in those regions. For a list of the CAAs, follow this link: [Community Action Agencies of Oregon Contact List](#) or go to caporegon.org for more information.

VULNERABLE POPULATIONS (UP TO 5 BONUS POINTS)

The ROCC gives extra points for COC-funded projects that serve vulnerable populations. The list includes:

- Chronically homeless.
- Disabling conditions.
- Families with children.
- Unaccompanied youth.
- Individuals and families living in places not meant for habitation.
- Persons fleeing from domestic violence

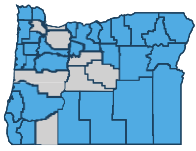
If the project intends to serve one or more of these populations, provide an explanation on how the project does so. Applicants do not have to serve vulnerable populations.

SCORING

For the 2021 Continuum of Care Program Competition, the ROCC standardized the new/bonus/DV application process including a new scoring procedure that provides clear guidance on how to evaluate individual responses to each question.

The readers of the proposal will evaluate each question using a four-point grading scale on how well the applicant answered the question. Points for each section are calculated automatically by percentage based on the reader's response. The four-point scale:

- **1 = 100%** - Clearly responds to every detail of the question. Communicates each explanation clearly. Explanations are supported with details.
- **2 = 75%** - Clearly responds to most of the details of the question. Provides explanations but not clearly and specifically. Explanations are supported with few details.
- **3 = 50%** - Responds to only a few of the details of the question. Provides minimal explanations with unsupported or minimal details.
- **4 = 0%** - Provides only irrelevant information to the question. Indicates a misunderstanding of the question. Applicant does not answer the question.



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To receive assistance on the application process, please contact Caleb Green or Norah Owings caleb@caporegon.org or norah@caporegon.org .